

# A 2024 Call-to-Action for Pharma-Logistics Sustainability Leaders



14.00 UTC/GMT (UK) on Tuesday 30<sup>th</sup> of January 2024.

**You are cordially invited to join a pivotal on-line session which will explore the scope for more sustainable approaches to the distribution of pharmaceutical products and materials. We will have an open debate that scrutinises the feasibility of change, addresses the challenges and identifies the tangible benefits. Don't miss this private debate; bring your questions, your doubts and your expertise, your perspective will be invaluable.**

Transportation contributes to more than 25% of global CO<sub>2</sub> emissions. Within this, freight makes up approximately 40%, which translates to 10% of the worldwide total. It's highly probable that pharmaceutical logistics ranks amongst highest in terms of carbon emissions within the transportation sector on a per tonne-km basis. This highlights a pressing need for transformative action.

The Launch Manifesto of GDP-UCI was very explicit in stipulating that sustainability and low environmental impact are fundamental and obligatory criteria for all GDP-UCI projects and solutions.

## **Principle Objective of Meeting**

The primary aim of this roundtable session is to facilitate an open discussion centred on both the feasibility and the industry appetite for the concept of integrated "Pharma Eco-lanes". Specifically, we aim to explore the potential for safe, secure and sustainable transportation of medicines and vaccines within controlled freight boundaries and in full accordance with established best practices and regulatory frameworks.

## **A Collaborative Brainstorming Session**

While the meeting will be guided to some extent, our intention at this stage is to foster a dynamic brainstorming environment. We invite participants to:

- Explore innovative possibilities for integrated transport solutions.
- Debate and address perceived barriers hindering the implementation of Pharma Eco-lanes.
- Assess the collective appetite within the industry to collaborate on practical, eco-conscious solutions to reducing "Scope 3" emissions\*.

## **Why Collaborate with GDP-UCI?**

We are the industry's compass, guiding stakeholders towards greener practices. Our unique position as an independent, industry-driven community ensures a holistic approach to sustainability. By enhancing the quality and compliance of medicines and vaccines during distribution, we are safeguarding public health while championing environmental responsibility.



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## Why You Should Participate

By participating in this event you will benefit from:

- **Sharing Knowledge and Exploring Possibilities:**
  - gain insights, experiences, and innovative ideas relating to sustainable transport solutions in pharmaceutical logistics.
- **Identifying Opportunities and Challenges:**
  - tap into potential opportunities, collaborations, and innovative approaches for establishing Pharma Eco-lanes within the pharmaceutical industry in Europe.
  - discuss and address perceived barriers, regulatory challenges, and concerns hindering the implementation of Pharma Eco-lanes.
- **Supply Chain Engagement and Collaboration:**
  - assess the collective appetite and willingness within the industry to collaborate on practical, eco-conscious solutions for pharmaceutical logistics.
  - explore potential partnerships, initiatives, or collaborative efforts among stakeholders, including pharmaceutical companies, logistics providers, regulators, and sustainability specialists.
- **Action-Oriented Discussions:**
  - generate actionable insights, recommendations, and potential next steps for advancing the concept of Pharma Eco-lanes and promoting sustainability in pharmaceutical transport.
  - encourage the development of practical, feasible, and scalable solutions that align with industry best practices and regulatory frameworks.
- **Awareness and Commitment Building:**
  - help raise awareness of the importance of sustainable transport solutions in the pharmaceutical industry and the potential commercial benefits of establishing Pharma Eco-lanes.
  - foster a commitment among participants to continue exploring, supporting, and advocating for sustainable practices, innovations, and collaborations in pharmaceutical logistics.



## Join the Conversation

Are you ready to shape the future of sustainable pharma logistics?

We invite you to join us for this pivotal discussion. Let's chart the course for a supply chain-wide decarbonization program, reinforcing our collective commitment to achieving net-zero emissions.

## The Meeting

The meeting will be on Microsoft Teams at 14.00 - 15.15 UTC/GMT (UK) on Tuesday 30<sup>th</sup> of January 2024.

Please register online here to confirm your interest and receive your Teams link:

<https://team-up.glasscubes.com/form/fe85a0bc-d612-424a-830f-9f4f78936aa9>

NOTE: If you are unable to attend this virtual session you can still register your interest for future activities.

For more about GDP-UCI, visit our website:  
[www.GDP-UCI.org](http://www.GDP-UCI.org)

Stay connected with us on LinkedIn:  
<https://www.linkedin.com/company/gdp-uci/>